



New Swedish Sponge-Cloths -- Mierco Designs



Mierco Fine European Linens

Mierco is a designer, importer, and wholesaler of European linens. Customers include retailers of gifts, linens, wines, olive oil, lavender, gourmet foods, kitchen, hardware, museum gift shops, and shops with a European focus.

Contact us for a PDF Catalog, pricelist and ordering details.

Mierco European Tea Towels -- Our Signature

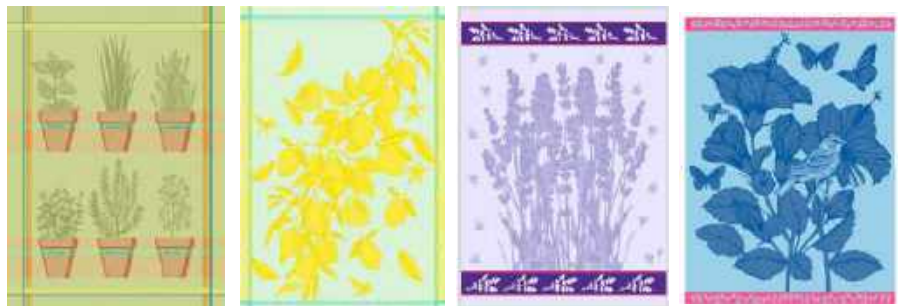
- Most are Mierco exclusive timeless designs
- Best price points for top quality European woven jacquard tea towels
- Tea Towels from Portugal, France, Italy, Sweden
- Traditional and contemporary designs, on-trend colorways
 - Last-a-lifetime colorfast quality
- Instantly update your kitchen, island or table with minimal expense, minimal effort

Also Find:

Swedish Dishcloths, Sachets, French Runners & Napkins, and Tea Towels from France, Italy and Sweden.

PDF Table of Contents

- Mierco Jacquard Tea Towels, Runners, Apron, TotesPages 2-8
- Lavender Recap (all items with Lavender designs)..... Page 9
- Swedish Dish Cloths and Workhorse XL Terry TowelsPage 10
- Elegant Embroidered Tea Towels & Sachets.....Pages 11-12
- Italian Print & Jacquard Tea Towels Page 13
- Luxe Waffle-Weaves & 100% Linen Tea Towels/Apron..... Page 14
- French Tea Towels, Runners, Napkins, Lav.TCs..... Pages 15-17
- Swedish Jacquard Tea Towels.....Page 18
- Aprons and Totes Recap..... Page 19
- Trade Show Schedule.....Page 20



European Jacquard Tea Towels, Aprons, Runner

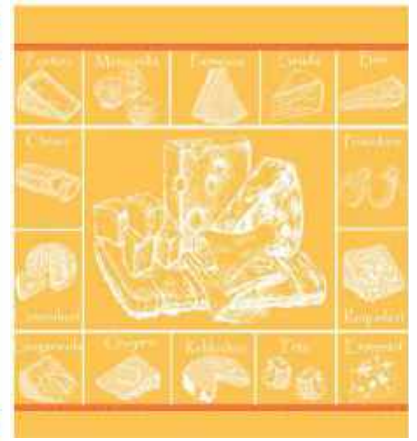
Fine jacquard-woven 100% cotton. Tea Towels: 20"x28" Runner: 20"x62" Aprons: 29"x37" Tote:15"x18"
Made in Portugal



New and So Cute!



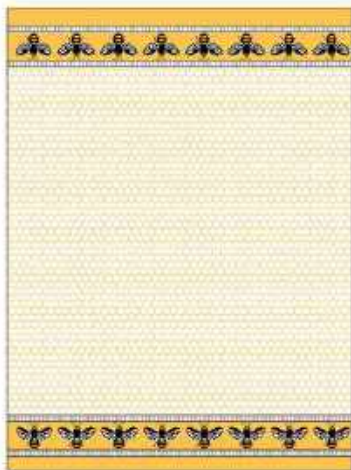
8RS-Yel. Cheese Animals
Goats, Cows, Sheep



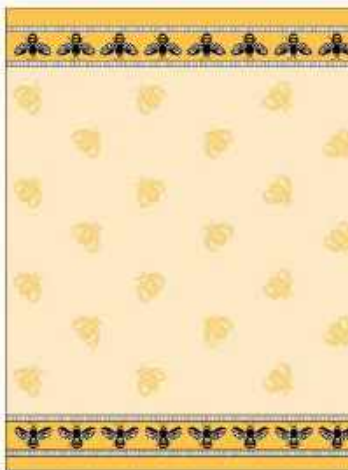
8RS-Cheese Varieties
20x20" Square

Forever best-sellers -- now in 20"x28" rectangles.
Order soon for any honeycomb squares still available.

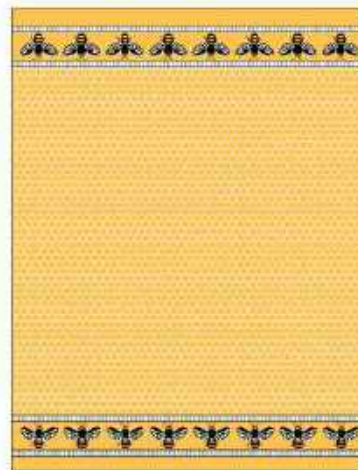
New: Bees Apron, Runner, Tote



8RS-Bee Honeycomb White



8RS-Bee Classic



8RS-Bees Honeycomb Yellow



8RS-Bee Apron



8RS-Bees Runner



8RS-Bees Tote

European Jacquard Tea Towels, Aprons, Runner

Fine jacquard-woven 100% cotton. Tea Towels: 20"x28" Runner: 20"x62" Aprons : 29"x37" Napkin: 18"x18"
Made in Portugal



8RTAq-Sunflower Gold



8RTAq-Lemon Bouquet Yellow



8RG-Veg Bouquet



8RG-Herbs TerraCotta Pots



8RG-Artichoke



8RGG-Herbs



8RGG-Olive Oil

Blues Blues Blues -- Woven Jacquards from Portugal

Wonderful 100% cotton woven jacquards from Portugal .

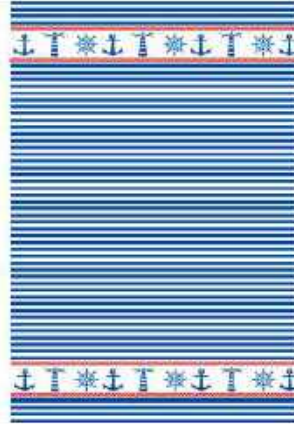
Tea Towels 20"x28" Apron 29"x37" Runners 20"x62" Tote 15x18" Made in Portugal



8RN-Nautical Apron



8RN-Nautical Runner



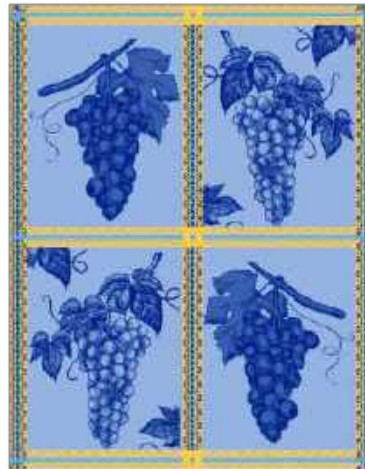
8RN-Nautical Tea Towel



8RN-Nautical Tote



New Blue Series below in four designs.



8RBL-Grapes



8RBL-Teapots



8RNLB-Twiggy Blue



8RNBL-Blue Leaves YelBrdr



8RNLB-Blue Floral PkBrdr



8RNLB-Blue Oars

Woven Jacquard Tea Towels

Tea Towels 20"x28" 100% Woven Cotton Jacquards Made in Portugal

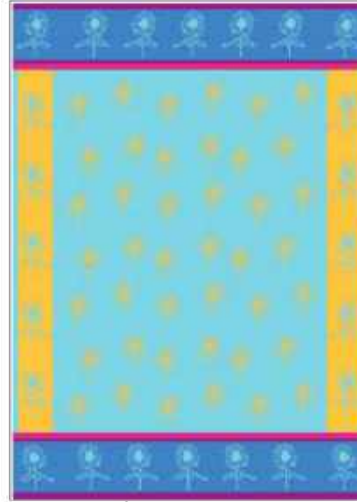
Blues with Turquoise



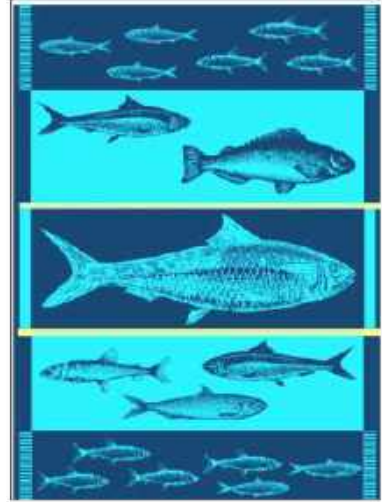
8RT-Peacock



8RT-Sunflower Large



8RT-Sunflower Minis



8RT-Fish

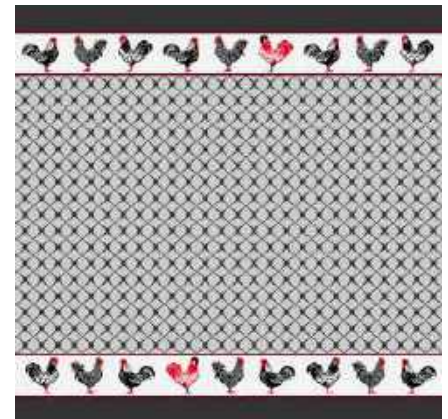
Black and Gray



8RBGr-Eiffel Tower



8RBGr-Monuments Parisienne



8SB-Black Rooster Square 26"26"

8RBGr-Symphony Orchestra

Design includes:

- Orchestra layout schematic
- Instruments by layout
- Musical symbols
- Opening bars of Vivaldi's Spring and Beethoven's Fifth
- Musicians will be humming the music in your shop.
- Great for teaching, framing
- Ideal for Fund Raisers, and Gifts for Donors, Teachers, Choir Members



Red, Orange, Gold Designs-- European Jacquard Tea Towels

Jacquard-woven 100% cotton. 8R=20"x28" Rectangles Made in Portugal



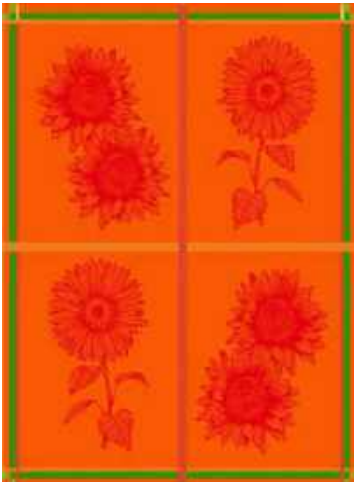
8RR-Red Cardinals



8RR-Red Cherries



8RR-Red Twiggy Bird



8R4P-Sunflowers Four Panel



8R4P-Tomatoes Four Panel



8RBG-Provence Grapes



8RBG-In Vino Vignette



8RBG-Tree of Life



8RBG-Alberto Rooster



8RBG-Sunflowers

Jacquard Woven Tea Towels from Portugal

New "European Country" vignette -- plus our coordinating red holidays. 20x28" size. Made in Portugal.

New European Country Vignette



8RFC-Cheese Animals



8RFC-Roosters Goose Duck



8RFC-Reindeer Snowflakes



8RFC-Skis Mountain



8RFC-Eiffel

Holiday Favorites



8RX-Red Trees Border



8RX-Euro Village Tree



8RC-Cheers

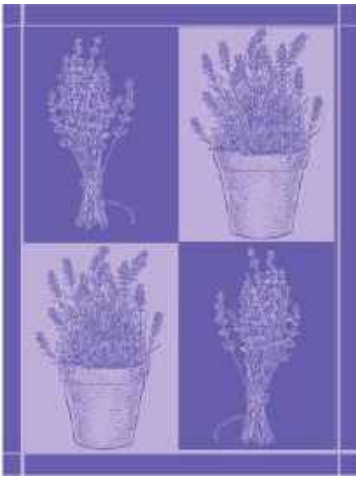


8RX-Red Hearts Border

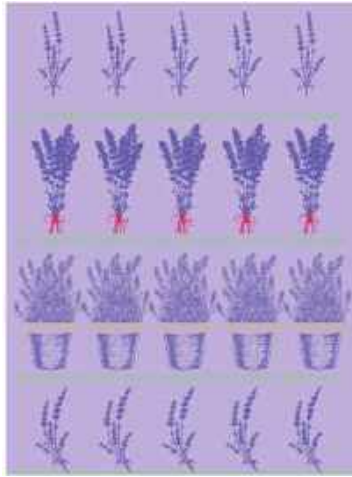
Mierco European Jacquard Tea Towels and Totes

Thick woven jacquards, 100% cotton, made in Portugal. **8R** = Rectangle 20"x28"

Lavender Jacquard Tea Towels



8RL-Lav 4-Panel



8RL-Lav Pots/Rows



8RL-Lav Plant Pink Border



1A-Embroidered Apron

Light Lavender in Two Designs



8RLL-Lav Light Plant PinkBorder



8RLL-Lav Light Pots/Rows

Matching Lavender Jacquard Totes



8RLTB-Plant



8RLTB-PotsRows

Totes are 100% cotton, 15"Wx18"H, 24" handles

See Next Page for Vignette of most Mierco products with Lavender Designs

**Mardi Gras
Tea Towel**



8R-Mardi Gras



8R-Mardi Gras Tote



Create a Mardi Gras vignette from the Embroidered Tea Towel on Page 11

Lavender Designs Collection

Below is a montage of our Lavender-design products: Tea Towels galore, Totes, Tabletop, Sachets, and more.
View the entire catalog to see it all -- but here are best-selling designs from each category.

Tea Towels from Portugal -- Page 8



Tea Towels from Sweden - Page 18



Totes - Page 8 & 19



Swedish Dishcloths - Page 10



Embroid. Tea Towels/Sachets - Pages 11-12



Lavender & Olives Vignette from France - Page 17



Swedish "Thin Spongy" Dish Cloths in Classic Mierco Designs

We had to join the party. We envisioned our best-selling designs on these popular kitchen workhorses: here they are.

- Average life-cycle reported at 6+ months with normal usage
- Just under 7x8-inches in size
- Machine Washable, Dishwasher Safe
- Made in Sweden



2DC-Sunflower OR



2DC-Pineapple OR



2DC-Rooster OR



2DC-Bees OR



2DC-Naturalical BL



2DC-Eiffel GR



2DC-Rooster GR



2DC-Twiggy GR



2DC-Twiggy RED



2DC-Cardinal WH



2DC-Basil AGR



2DC-Lavender AGR



2DC-Lavender WH



2DC-Poppies WH

And The Other Great Workhorse: Extra-Large Ribbed Terry Towels

Extra large 18"x36" thick ribbed terry. Made from recycled textiles, so eco-friendly, and no two are alike.

Will tackle any clean-up and last F.O.R.E.V.E.R.

(Also great for packing laptops in your carry-on.)

Sold in packs of twelve. 100% Cotton Jacquard Terry. 1CXL-Terry





Elegant Embroidered Tea Towels

Exquisite embroidery on a woven jacquard ground towel with a sophisticated textured weave. Each is individually poly-packed. Many designs have coordinating lavender-filled sachets -- see next page. 100% cotton, 20"x28" size. Made in Portugal. Pair a Sachet and Tea Towel for a special gift.



3EL-LavenderFields



3EL-Lav Bouquet



3EL-Lav Bundle



3EL-Lavender Basket



3EF-Foxglove



3EF-LilyOfTheValley



3Efr-BirdHouses



3Efr-Bird Cages



3Efr-Bicycle



3Efr-Umbrella



3EF-Floral Vert



3EF-Floral Cicada



3EF-Butterflies



3EF-Wild Rosemary



3E-Grapes



3E-Olives



3E-Rooster



3E-Autumn Leaves



3EN-Fish



3EN-Lighthouse



3EN-Lobster



3EN-Crab



3E-Drinks



3EH-Pine Cones



3EH-PineTrees



3EH-Berries



3E-MardiGras

Embroidered Lavender-Filled Sachets from Portugal

Exquisite embroidery on cotton sachet bags. Many designs have coordinating tea towels -- see previous page.
Perfect favors for showers and events. 100% cotton, 6"x3" size. Made in Portugal.



3ESL-LavField



3ESL-LavBundle



3ESL-LavBouq



3ES-Foxglove



3ES-FlorVert



3ES-Flor Cicada



3ESFr-BirdHouse



8ESFr-BirdCage



3ESFr-Bicycle



3ESFr-Umbrella



3ESFI-Foxglove



3ESFI-GreenLeaves



3ESH-HollyBerry



3ESH-PineTree



Embroidered French-Lavender Sachets

Elegant embroidery, filled with French Provence lavender. A more sophisticated product, with hem-stitched borders.
6"x6" size (Organza 2"x3") , individually poly-bagged. French-designed, made in Portugal.



1S-Lavender



1S-Red Poppy



1S-Pink Hydrangea



1S-Blue Hydrangea



1S-Bleut/Cornflower



1S-Rose Pink



1S-Periwinkle



1S-Blue Iris



1S-Coral Iris



1S-Yellow Mimosa



1S-Yellow Rose



1S-Mountain Flowers



1S-Pastel Floral



1S-White Bouton



1S-Lily of Valley



1S-TieTop Lav



1S-OrganzaMini

Traditional Designs in Tea Towels from Italy

Classic colorful Italian designs in prints on 100% linen, or the thick-woven cotton jacquards. 20x28" size. Made in Italy.

Prints on 100% Linen



9PL-VegTraySalad



9PL-VegTrayBeets



9PL-VegBeans



9PL-VegSalad



9PL-MosaicTileRed



9PL-MosaicTileBlue



9PL-FlorChameleon



9PL-FlorRabbit



9PL-FlorToucan



9PL-FlorPanther



9PL-Rooster



9PL-Sunflowers



9PL-Lemon Tree



9PL-LemonTiles



9PL-OrangeTiles



9PL-Red Poppies



9PL-BordeauxPoppy



9PL-TulipOrBorder



9PL-TulipYellBrdr



9PL-GFlorGreenBrdr



9PL-GFlrMauveBrdr



9PL-BlueBord Floral

Italian Woven Jacquards



9J-Classic Chef Blue



9J-Porchetta

Classic Chefs
60Linen/40Cotton.
Porchetta 100% Cotton.
All 20x28 plus.

Finest Jacquard Waffle Weave Tea Towels

Manufactured for minimal shrinkage, maximum shape and color retention. Avoid bleach, and your waffles will last forever. Luxurious wafflely cotton, 20x28", side-center cloth hang tag. Made in Portugal.



4WW-Gray 4WW-Taupe 4WW-DustyBlue 4WW- 4WW-Lavender

Luscious Linen Jacquard Tea Towels & Apron

100% Linen — the best for lint-free drying of crystal and glassware, and oh so durable. Arabesque-design, 3 shades of gray, with a beautiful apron in Dark Gray, made in Portugal. Tea Towels: 20x28"; Apron 30"Wx38"H.



6L-LightGray Linen



6L-Taupe Gray Linen



6L-Dark Gray



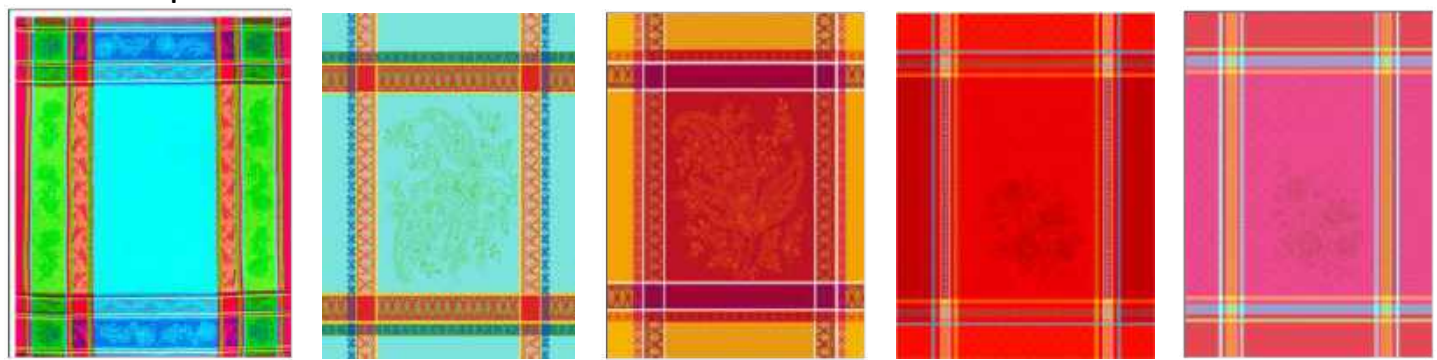
6L-Arabesq GrayGreen
Made in Russia



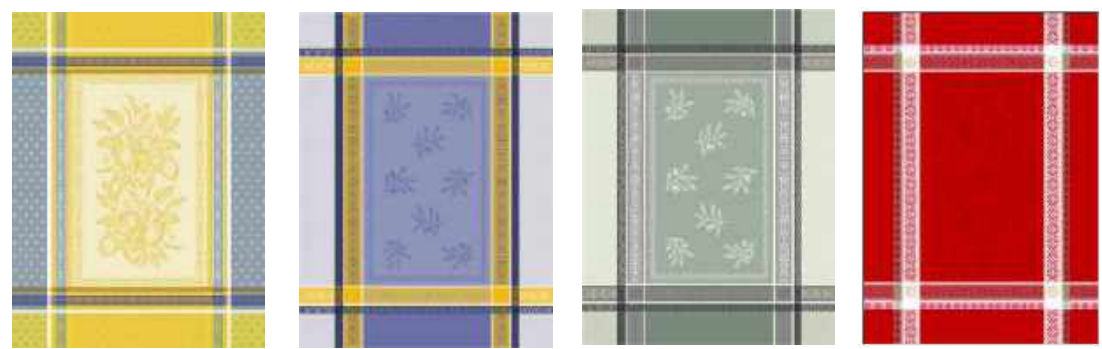
6L-Linen Apron Dark Gray 30x38"

French Jacquard Tea Towels

100% Cotton, 20"x28", made in France. See coordinating runners/napkins on next



5TJ-Cezanne Turquoise 5TJ-Paisley Turquoise 5TJ-Paisley RedGold 5TJ-Bouquet Red 5TJ-Bouquet Fuchsia



5TJ-Lemon YellowBlue 5TJ-Olives Blue 5TJ-Olives Green 5TJ-Holiday Red Jacq

French Print Tea Towels

100% Cotton, 20"x28", Made in France



5TP-Rooster 5TP-Lav-Olives Yellow 5TP-Lav-Olives Ivory 5TP-New Olives Green 5TP-Holiday Red Print

Dresseur De Tables - French Fine Woven Jacquard Tea Towels

Dresseur combines high technical quality with simple elegant designs and details -- in variations of the French flag red/white/blue. Detailing on hang-tags and top-hem backside lining; twisted warp ensures durability. 20"x27", 100 Cotton. Made in France.



7MT-Chevron
Blue, Red, Gray

7MT-WhiteRedBlue, Left to Right:
L: WRB Raviolle-Wide Stripe,
C: WRB MilleFeuilles-Narrow Stripe,
R: WRB Blanquette Stripe.

7MT-Blanquette

7MT-Pro Chef 18x30"
Woven two layers for durability and thickness.

Provence Jacquards -- Runners and Napkins

The traditional colors and designs of Provence -- in coordinating jacquard runners and napkins - and tea towels on previous page. 100% woven cotton jacquard, made in France.

See new Portuguese Cotton Jacquard Runners on pages 2-7 , with designs in Green Leaves, Nautical, and Bees.

French Jacquard Runners and Napkins 100% Cotton Runners 20"x60" Napkins 20"x20"



5RJ-Paisley Turquoise



5RJ-Paisley RedGold



5RJ-Bouquet Red



5RJ-Bouquet Fuchsia



5NJ-Paisley Turquoise



5NJ-Paisley RedGold



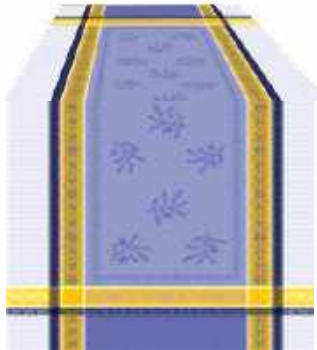
5NJ-Bouquet Red



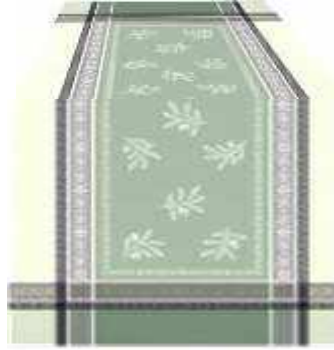
5NJ-Bouquet Fuchsia



5RJ-Cezanne Turquoise



5RJ-Olives Blue



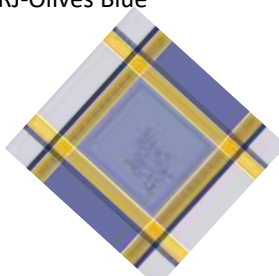
5RJ-Olives Green



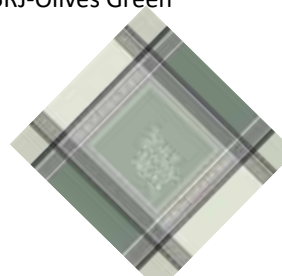
5TJ-Holiday Red Jacquard



5NJ-Cezanne Turquoise



5NJ-Olives Blue



5NJ-Olives Green



5NJ-Holiday Red Jacquard

See new Portuguese Cotton Jacquard Runners on pages 2-7 , with designs in Green Leaves, Nautical, and Bees.

French Tabletop Vignette of Lavender and Olives

Mix and match beautifully coordinated tabletop pieces: Luxe Woven Jacquard Runners and Mats (90%cotton/10%Poly).

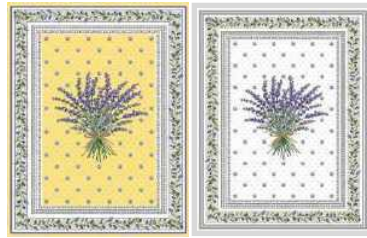
Luxe runners and mats are luxurious thick woven jacquards, with elegant details and colorations in the weave.

Cotton Printed Tea Towels & Napkins -- plus Treated Tablecloths in 60x60" Squares or 70" Rounds. Made in France.



5Luxe Runner 68"x20"
5Luxe Mat 20"x15"
Ivory or Yellow

Closer Look at Runner Design



5TP-Printed Cotton Tea Towels
20x28" Yellow or Ivory



5TN-Printed Cotton Napkins.



5TCE-Treated LavenderOlive Tablecloths
Squares 60"x60" Rounds 70"
Yellow or Ivory

"Treated" or "Enduit": wipe-clean, water-resistant.

French Luxe Woven Jacquard Runners Runners 68"x20" Mats 20"x15" 90Cotton/10Poly Made in France
Luxurious thick woven jacquards, with elegant details and colorations in the weave.



5LuxeRnr
& Mat:
Magnolia
Rose



5LuxeRnr
& Mat:
Magnolia
Ivory



5LuxeRnr
& Mat:
Lemons



5LuxeRnr
& Mat:
Holiday
Red



5LuxeRnr-FloralBlueYellow



5LuxeRnr-Olives



5LuxeRnr-Chantclair



5LuxeRnr-Sunflowers

Traditional Jacquard Tea Towels from Sweden

Our lovely Swedish collection includes traditional designs created exclusively for Mierco. Organic cotton, thick-woven and weighty, the finest weaving in the world. 100% organic cotton, generous 20"x30+" size. Made in Sweden.



4-Lavender Classic



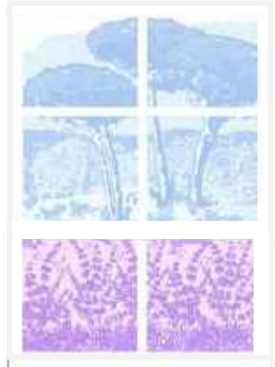
4-Lavender 4-Panel



4-Bees Lav Sunflowers



4-New Scand.Window



4-New Lavender Window



4-Roosters



4-Tomatoes



4-Beets and Beans



4-Birds with Cardinals



4-New Summer Cardinals



4-Swedish Florals



4-Lemons Limes



4-Fish



4-TriColor Olives



4-Lav Aqua



4-Autumn Leaves



4-Winter Cardinals

Aprons and Totes -- Made in Portugal

Aprons: Cotton Jacquards 29"x37" Embroidered on Cotton 28"x29" 100% Linen Gray Apron 29"x37"
Totes: Roomy Cotton Jacquard Totes 25"x18" Bottom Row: Heavy Woven Totes in Cotton/Poly 24"x16"
 All made in Portugal.



8RY-Apron Bees



8RN-Apron Nautical



1EmbrApron Lavender

6LA-Apron Gray
 100% Luscious Linen
 Tea Towels in 3
 coordinating grays.



8RYT-Bees Tote



8RL -Lavender Pots



8RLL-avender Bouquet



8RN-Nautical Tote



8RMG-Mardi Gras



Prov.Village-Lav



Lavender Bouquet



Tree of Life



VanGoghSunflowers



Poppies in Field



Monet Poppies

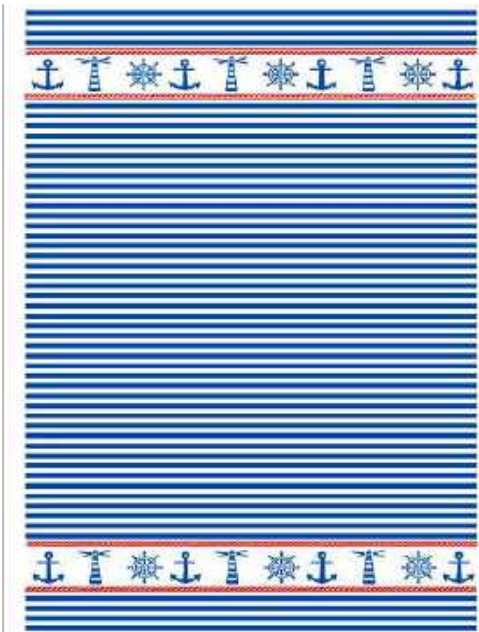


Rooster

2024 Summer Trade Shows

Atlanta July 17-21 Bldg.2, Floor 3, Booth 200 (Far Right)

NYNow August 4-7 Javits Booth 234 (Left Perimeter)



Tea Towels Galore -- plus new Swedish Dish Cloths
and new designs in Embroidered Tea Towels, Sachets, Runners and more!

Mierco Fine European Linens

Mierco is a designer, importer, and wholesaler of European linens --
primarily fine quality tea towels in brilliant color-ways and classic designs.

Customers includes retailers of gifts, linens, wines, olive oil, lavender, gourmet foods,
museum gifts, kitchen, hardware, and French, Italian and other fine European products.

888-277-8838 **info@mierco.com** **www.mierco.com**